



ADVERTISING SCHEDULE - AGENT

The Institute's digital magazine AGENT is published bi-monthly in February, April, June, August, October and December. Advertising space in the AGENT is very affordable:

Location	Sizing	Member Rate	Non Member Rate
Centre double pages	420mm wide x 297mm high Bleed = 430mm wide x 317mm high	\$1,059.35	\$1495.50
Full page - Back Cover	210mm wide x 297mm high Bleed = 220mm wide x 317mm high	\$685.45	\$990.85
Full page	210mm wide x 297mm high Bleed = 220mm wide x 317mm high	\$592.25	\$903.30
Full Page – Inside Front Cover	210mm wide x 297mm high Bleed = 220mm wide x 317mm high	\$685.45	\$990.85
½ page - Inside Front Cover	Horizontal 186mm wide x 130mm high	\$412.00	\$573.70
½ page	Horizontal 186mm wide x 130mm high	\$390.70	\$548.45
¼ page	90mm wide x 130mm high	\$274.00	\$343.00
¼ page streamer	186mm wide x 65mm high	\$274.00	\$343.00
Classified ad - large	60mm wide x 75 mm high	\$102.00	\$124.60
Classified ad - medium	60mm wide x 50 mm high	\$68.00	\$90.65
Classified ad - small	60mm wide x 25 mm high	\$37.00	\$56.65
Inserts to magazine		\$373.90	\$623.15
		GST inclusive	

Important:

- A confirmation email will be sent to you once we have received your booking.
- A tax invoice will be issued at the publication date.
- The Institute can assist you to design your advertisement at very reasonable rates.
- Requested positions within the magazine carry a 10% loading.
- Half page ads may be stacked on top of each other.
- The Institute of Mercantile Agents Ltd reserves the right to refuse advertising.

Technical requirements:

Advertising files can be transferred in pdf format but any photographs or images must be included in the file in embedded high quality format.

Advertising deadlines:

Advertising for editions of the AGENT close at 5.00pm EST on the 12th day of the month preceding the publication date. All enquiries and requirements should be directed to the National Office.

NATIONAL OFFICE

Ph: 02 4927 0477

Fax: 02 4927 0677

Email: admin@imal.com.au

www.imal.com.au

PO BOX 233

WARATAH

NSW 2298

ABN 94 000 514 483

australian
investigators
association

australian
mercantile
agents
association

INSTITUTE OF MERCANTILE AGENTS

NATIONALLY REPRESENTING THROUGH SECTOR GROUPS

COLLECTORS • INVESTIGATORS • PROCESS SERVERS • REPOSSESSION AGENTS



Advertising Booking Form

AGENT Advertising

Contact name _____

Company name _____

Address _____

Postcode _____

Phone _____ Mobile _____ Fax _____

Email _____

Please book the following advertising space:

Please Book [✓]	Location	Sizing	Requested location (attracts loading)
	Centre double pages	420mm wide x 297mm high Bleed = 434mm wide x 317mm high	
	Full page	210mm wide x 297mm high Bleed = 220mm wide x 317mm high	
	½ page	Horizontal 186mm wide x 130mm high	
	¼ page	90mm wide x 130mm high	
	¼ page streamer	186mm wide x 65mm high	
	Large classified	60mm wide x 75 mm high	
	Medium classified	60mm wide x 50 mm high	
	Small classified	60mm wide x 25 mm high	
	Insert to magazine		

Please book the above advertising space in the following issues:

February April June August October December

Advertising copy in the correct size and file format is attached

I need assistance for the design of the advertisement – please contact me

I note:

- A confirmation email and invoice will be sent to me.
- Cheques are to be made out to Institute of Mercantile Agents Limited and mailed to the National Office.
- Half page ads may be stacked on top of each other.
- The Institute of Mercantile Agents Ltd reserves the right to refuse advertising.
- A 20% cancellation fee will apply if I for any reason decide to cancel my advertisement.

Name of person signing

Signature

NATIONAL OFFICE

Ph: 02 4927 0477

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